

ACADEMIC MEDICAL EDUCATION

ABOUT KAYE/BASSMAN

Kaye/Bassman was founded in 1981 with the mission to positively impact companies and enhance careers by providing the finest in professional, executive, technical and scientific search.

Our mission coupled with our *Client Focused Search™* approach and *Market Mastery* has vaulted us to become the largest single-site search firm in the country.

It is our **Specialization** by functional area, industry sector, position and geographic location; **Flexibility** in customizing our process, relationship and terms around the unique needs and expectations of our clients; **Array of Services** that ensures our ability to handle any staffing challenge; and **Track Record** of success enables our clients to gain a competitive advantage and candidates to advance their careers.

KAYE/BASSMAN INTERNATIONAL, CORP.

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The Kaye/Bassman Academic Medicine Physician & Leadership Practice has a demonstrated track record of success in building departments and raising the clinical education and clinical research profiles of new programs, especially in rural and underserved areas.

The practice is led by seasoned healthcare and search professionals with more than 100 years of combined recruitment and consulting experience in academic healthcare. Recognized as a top 10 executive search firm in the United States, Kaye/Bassman has earned the reputation of identifying, attracting, and recruiting medical education talent at all functional levels and specialties, including Undergraduate Medical Education (UME), Graduate Medical Education (GME), and Continuing Medical Education (CME). Our deep market coverage allows us to create comprehensive search strategies, design compelling opportunities that speak to the motivations of each candidate in the pool, and dig deeply and broadly into every potential candidate pool to identify fresh and passive candidates.

As experts in all levels of healthcare executive and academic search, Kaye/Bassman has also had the privilege to work with some of the most prestigious health systems, corporations, facilities, medical centers, and academic institutions in the industry. These clients took us through an arduous qualifying process to earn their business, often replacing other firms that were unsuccessful in their recruiting initiatives. Kaye/Bassman remains dedicated to the recruitment of medical education leadership and faculty at institutions that we have partnered with in the past, present, and future.



FUNCTIONAL EXPERTISE

Associate Dean and Dean

Administration

Chief Academic Officer (CAO)

Chief Medical Officer (CMO)

Clinical Education Director

Continuing Medical Education (CME)

Designated Institutional Official (DIO)

Executive Leadership

Fellowship Director

Graduate Medical Education (GME)

Medical Director

Medical Education

Residency Director

Undergraduate Medical Education (UME)

Our practice covers all UME/GME specialties and subspecialties with Board Certification.

We understand the requirements of starting a new program from the ground-up, improving a program that needs to be reaccredited, as well as assisting a program get to the next level and beyond.

CLIENT TESTIMONIALS

"Performing our due diligence, Parkview Health chose Kaye/Bassman from the three national firms interviewed. Reason: Kaye/Bassman demonstrated their ability to recruit UME/GME Program Directors to community hospitals. We have a long-term agreement with Kaye/Bassman to recruit Program Directors for all nine of our residency programs. Initial results could not be more favorable as multiple quality Program Director candidates were presented for General Surgery, OBGYN, and Internal Medicine. All three positions were filled within a 4-month span."

Susan Steffy, MD, Designated Institutional Official, Associate Chief Medical Officer, Parkview Health, Fort Wayne, IN

"We retained Kaye/Bassman during our transition from a regional academic health center to an accredited medical school. Since 2012, we have successfully filled over 18 physician leadership and faculty over the course of building residency programs including three Family Medicine Program Directors, an Assistant Dean for Graduate Medical Education/DIO, and several other Residency Program Directors of Surgery, Preventive Medicine, and Internal Medicine, etc. KBIC was able to attract candidates that believe in the mission of service to the underserved and willingness to work in an area on the border of Texas and Mexico. KBIC never gave up until a position was successfully filled."

Eron Manusov, MD, Former Chair, Department of Family and Community Medicine, University of Texas Rio Grande Valley, Harlingen, TX

"We selected Kaye/Bassman to assist in the recruitment of top talent for foundational critical positions, forming the infrastructure of our new medical school in Spokane, WA. Positions included four of eight Directors of Clinical Education for undergraduate medical education: Clinical Education Director for OBGYN, Clinical Education Director for Internal Medicine, Clinical Education Director for Pediatrics, and Clinical Education Director for Surgery. These positions serve in leadership roles with responsibility for the oversight of care provided, curriculum development, and assuring receipt of LCME accreditation. The positions were filled in a timely manner."

John Tomkowiak, MD, MOL, Founding Dean, Elson S. Floyd College of Medicine, Washington State University, Spokane, WA

"We retained Kaye/Bassman because of their deep understanding of academic medicine in general and specifically academic Family Medicine. Being fully engaged in our recruitment process, within six weeks, KBIC sourced and referred three highly credible candidates for the Founding Residency Program Director/Assistant Dean for Family and Community Medicine position."

Ken Mace, Former Administrator, Department of Family and Community Medicine, Medical College of Wisconsin, Milwaukee, WI

"We are going to have a great Internal Medicine Residency Program and you can say that the recruiting team at Kaye/Bassman helped get it off the ground by identifying the Founding Internal Medicine Residency Program Director. Kaye/Bassman is excellent at sourcing and facilitating candidates for interview. They collaborate and work well with the client towards their defined goals and objectives. KBIC delivers on driving effective communication between the client and candidate. Once a candidate is chosen, KBIC is efficient and timely in closing the deal."

Dr. Jeffery Hudson-Covolo, DNP, RN, NEA-BC, Vice President for Patient Care Services & Chief Nurse Executive, Chief Academic Officer/GME Designated Institutional Officer, Sierra View Medical Center, Porterville, CA