

SPORTS & INTERCOLLEGIATE ATHLETICS LEADERSHIP RECRUITMENT

ABOUT KAYE/BASSMAN

Kaye/Bassman was founded in 1981 with the mission to positively impact companies and enhance careers by providing the finest in professional, executive, technical and scientific search.

Our mission coupled with our Client Focused Search™ approach and Market Mastery has vaulted us to become the largest single-site search firm in the country.

It is our **Specialization** by functional area, industry sector, position and geographic location; **Flexibility** in customizing our process, relationship, and terms around the unique needs and expectations of our clients; **Array of Services** that ensures our ability to handle any staffing challenge; and **Track Record** of success enables our clients to gain a competitive advantage and candidates to advance their careers.

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Our search consultants have a combined 35 years of experience in Education and Sports Leadership. Our practice is committed to creating long-term partnerships within both Secondary and Post- Secondary Education and Athletic Departments. Our success has allowed us to mature our process to efficiently identify ideal matches at all levels. Beyond our expertise in the world of recruitment, we also offer behavioral and cultural testing. This is available for both the candidate and the institution. We understand the sensitive nature and delicate balance necessary to find the right fit for the community as well as the traditions of the institution.

Through the flexibility of our *Client Focused Search*™ approach, which provides proper alignment of expectations based on the service level and urgency our client requires, and our *Market Mastery* model of proactively developing candidate relationships in core function disciplines ahead of need.



SNAPSHOT OF EXPERTISE

SPORTS LEADERSHIP

Athletic Directors

Athletic Department Personnel

Associate & Assistant ADs

Coaching Staff & Coordinators

Conference Commissioners

Executive Athletics Leadership

Governance & Advisory Leadership

Head Coach

Media Presence & Press Relations
(Athletic Communications)

NCAA Market

Operations

Recreation & Campus Wellness Leadership

Sports Administrators

Sports Management